

Outline

Topic: Rhetorical Analysis of Anthony Bourdain's *Kitchen Confidential*

I. Introduction Paragraph

- A. Hook: People like to eat food but they do not give much attention to the process of preparing it and Bourdain in his text "Kitchen Confidential" gives the sense of running a kitchen and the overlaps involved in restaurant business.
- B. Context
 - 1. Outline of key points: The key points to this essay include Bourdain's text structure, writing style, and the purpose of his writing in "Kitchen Confidential."
 - 2. A brief summary of the essay: This essay provides a rhetorical analysis of Bourdain's text "Kitchen Confidential" through his first person writing style and memoir structure. The essay further points out Bourdain's text's impact on his audience through the way he appeals to them.
- C. **Thesis Statement:** Through first person narration style, Bourdain argues about the successfulness and failings of chefs as well as cooking approaches with personal chef experiences in which he employs pathos to appeal to every working chef on what experiences they must lead that impact his audience with insightful anecdotes on the restaurant management concepts.

II. Body 1: General Topic

- A. Topic Sentence: Bourdain's text impacts his audience as he provides an insightful anecdotes on restaurant management and cooking trade, in which he informs his

audience about the culinary arts, travels, wider diversity of world cultures and food experiences

B. Evidence: The author explains that he needs his audience to understand and “get a glimpse of true joys of making really good food at a professional level” (p. 3).

C. Analysis

1. Specific point 1: Bourdain is aware of the importance of his journey and travels
2. Point 2: Bourdain wants his audience to get the idea of what he felt in his journey
3. Point 3: His interactions with the other cultures form the base of his argument

III. Body 2: General Topic

A. Topic Sentence: Through first person narration, Bourdain tries to appeal to the neutral audience as well as to give his audience the glimpse about his kitchen and to the general life of a chef

B. Evidence: “What most people don't get about professional-level cooking is that it is not at all about the best recipe, the most innovative presentation, the most creative marriage of ingredients” (p. 27).

C. Analysis

1. Point 1: Bourdain uses first-person perspective in his narration
2. Point 2: Through this style of narration, he appeals to those who have adventurous nature
3. Point 3: Through the life experience's Bourdain's intention is to persuade his audience on life changing experiences

IV. Body 3: General topic

- A. Topic Sentence: Bourdain's text adopts a memoir structure and his main appeal is pathos, through which he shares his life changing adventurous experience.
- B. Evidence: "But there are some general principles I adhere to, things I've seen over the years that remain in mind and have altered my eating habits (p. 32)."
- C. Analysis
 - 1. Point 1: Bourdain's use of metaphors gives a glimpse of the general approach of chef's life
 - 2. Point 2: Bourdain's writing depicts his understanding of food
 - 3. Point 3: He gives extraordinary accounts of cooking practices

V. Conclusion

- A. Revisit of thesis statement: Bourdain's personal narration style gives his audience a clear insight of his personal experiences as a chef and as a traveller, which he describes from his personal knowledge of the events.
- B. Summary of key points: Bourdain's text depict personal freedom that chefs have in their kitchen, the cooking approaches they need to follow, and managerial principles that one can use to effectively manage restaurants.
- C. Concluding statements: From Bourdain's narration, successfulness and failings depend on aspects of working life.